

Urban Land Institute (“ULI”) is an organization that has a mission of providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. They explore issues of urbanization, conservation, regeneration, land use, capital formation, and sustainable development by bringing together leaders from across the fields of real estate and land use policy. The Institute has long been recognized as one of the world’s most respected and widely quoted sources of objective information on urban planning, growth, and development.

Every five years ULI publishes a book featuring the best designed and executed mixed-use communities and this years publication features the best town centers and urban communities. We are excited to announce that The Village of River Ranch is one of fourteen communities in the United States chosen to be featured in this publication. The book is entitled “*Creating Great Town Centers and Urban Villages*”.

The book describes the traditional lifestyle that has been lost to suburban growth over the past few decades. With the increasing cost of oil, land, and infrastructure, people have become more aware of sustainable communities where they are closer to work, restaurants, shops, and medical providers. Suburbanites desire more convenience in their busy lives and are seeking the amenities of a sophisticated urban lifestyle. Different development solutions are needed to meet contemporary needs and to accommodate all lifestyles at different life-cycle stages.

The Village of River Ranch represents this trend in traditional neighborhood developments with retail and office space in close proximity to residential areas thus creating pedestrian-friendly towns where people can live, work and play within their community.

For more information on ULI or this publication, please visit www.uli.org.